



www.DYMEMAG.com
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Delivering Your Modeling Experience!

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For more complete information phone or email to:

MASSACHUSETTS OFFICE
DYME MAGAZINE
BOSTON, MASSACHUSETTS
617.906.1062

DYME Mission

With a targeted hard copy and online circulation of 210,000, DYME is the premiere lifestyle, fashion and beauty magazine for the New Age Modern Woman. While most magazines are described as a window or a mirror, DYME is both: a reflection of our best selves and a window into the possibilities of a better life. Each quarter our motivating message, intimate tone and culturally relevant editorial lineup celebrate, inspire, entertain and empower our audience of 210,000 readers. DYME speaks to a woman whose overscheduled, overworked yet often underappreciated. But within the pages of DYME, she comes FIRST! Cover to cover, DYME inspires her to strive for a better life, celebrate her unique beauty, achieve financial and career success, develop healthy relationships and nurture her inner spirit. DYME makes her laugh, hips her to the best fashion and beauty trends, supports her political and social agenda and shares her spirit. DYME is the definitive voice of the dynamic New Age Woman. Please view our publication on our website at www.dymemag.com

2017 DYME MAGAZINE

CIRCULATION & DEMOGRAPHICS
PRINT

READER SEX:

FEMALE 90%

MALE 10%

AVERAGE READER AGE %:

16-34 60%

35-44 25%

45+ 15%

AVG READERS % PER COPY:

4 READERS

SINGLE COPY PRICE:

\$5.00



DYME
MAGAZINE

GENERAL ADVERTISING

BIMONTHLY CIRCULATION

Rates are based on a guaranteed paid (6 issues) hardcopy print and online circulation of 210,000.
DYME Magazine is scheduled to go into circulation bimonthly.

To advertise in DYME Magazine,
please contact us at 617.906.1082
M-F 9am-5pm or email us at:
dymemagpr@yahoo.com



Advertising Rates

Front Inside
Cover



8.5x11

Back Inside
Cover



8.5x11

Double Page



11x17

Full Page



8.5x11

Half Page



8.5x5.5

Quarter Page



4.25x2.75

*Ad sales are determined on single issue and Yearly rates. Discount rates will increase for ad space agreements that extend longer than one year.

	Front Inside Cover	Back Cover Inside	Double Page Spread	Full Page Inside	Half Page Inside	Quarter Page Inside
1 Issue	\$1,000	\$1,000	\$1,000.00	\$800.00	\$400.00	\$300.00
2 Issues	\$2,000	\$2,000	\$1,400	\$1,600.00	\$800.00	\$600.00
3 Issues	\$3,000	\$3,000	\$2,100	\$2,400.00	\$1,200.00	\$900.00
4-6 Issues *20% Discount	\$3,200	\$3,200	\$2,240	\$2,560.00	\$1,280.00	\$960.00

	Front Inside Cover	Back Cover Inside	Double Page Spread	Full Page Inside	Half Page Inside	Quarter Page Inside
1 Issue	\$1,000	\$1,000	\$1,000.00	\$800.00	\$400.00	\$300.00
2 Issues	\$2,000	\$2,000	\$1,400	\$1,600.00	\$800.00	\$600.00
3 Issues	\$3,000	\$3,000	\$2,100	\$2,400.00	\$1,200.00	\$900.00
4-6 Issues *20% Discount	\$3,200	\$3,200	\$2,240	\$2,560.00	\$1,280.00	\$960.00



DYME Magazine

#1 Womens Fashion Modeling Beauty Magazine!

6 issues Only \$20.00
By Mail or App!

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MICHAEL KORS



MICHAEL KORS

SHOP NOW



Alexandra Kutas

Rollin' Down The Runway

Racism On The
Runway

W 980pix

Advertising online is significant to advertising, considering the internet helps your ad to potentially reach a wider audience. DYME Magazine's online advertising allows our advertisers to take advantage of the 65 percentile that view our articles and ads on their handheld mobile IOS, Android and Tablet devices. Featured below are our rates that will help you take advantage of our advertising to project your product or service to our returning and new visitors worldwide!

Website Home Banner Ad Rate

1 Month	= \$150.00	
2 Months	= \$200.00	
3 Months	= \$300.00	
4 Months	= \$400.00	
6 Months	= \$500.00	\$100 Savings*
9 Months	= \$700.00	\$200 Savings*
12 Months	= \$1,000.00	\$300 Savings*